

## Record of engagement carried out locally in Erewash:

This paper shows a record of the public engagement events that Erewash Borough Council undertook during the Issues and Options stage of the Core Strategy. The official consultation period originally ran from the **15<sup>th</sup> June 2009** until the 31<sup>st</sup> July but this period was extended by two weeks until the **14<sup>th</sup> August 2009** helping to give the community additional time to participate.

The below bullet points represent the various engagements methods which were undertaken during the consultation period. As part of this, the Borough Council have had full regard for its adopted Statement of Community Involvement (SCI)

- **Issues and Options Document - Limehouse Consultation**

An 184 page 'Issues and Options Document' was compiled to gain the views of local people and other key stakeholders regarding identified issues and how they should be addressed by the Core Strategy. The document was available online with participation encouraged through a interactive consultation software called 'Limehouse' which enables responses to be made and recorded efficiently.

Numerous hard copies of the document were made available at local libraries and Shop-mobility premises for anyone without access to the IT and the internet.

- **Issues and Options Summary Leaflets and Questionnaires**

A series of 'chapter summary leaflets' leaflets were prepared which provided a much more user friendly method of consultation. A simple questionnaire, which could be ripped out of the leaflet was also included, which summarised all the potential options.

- **Issues and Options Launch Event**

A Greater Nottingham wide launch event was held on 22<sup>nd</sup> of June at Nottingham Arena. This event was attended by partner organisations including representatives from statutory consultees such as the Environment Agency and other key service providers such as Primary Care Trusts (PCT) and Local Education Authorities (LEA)

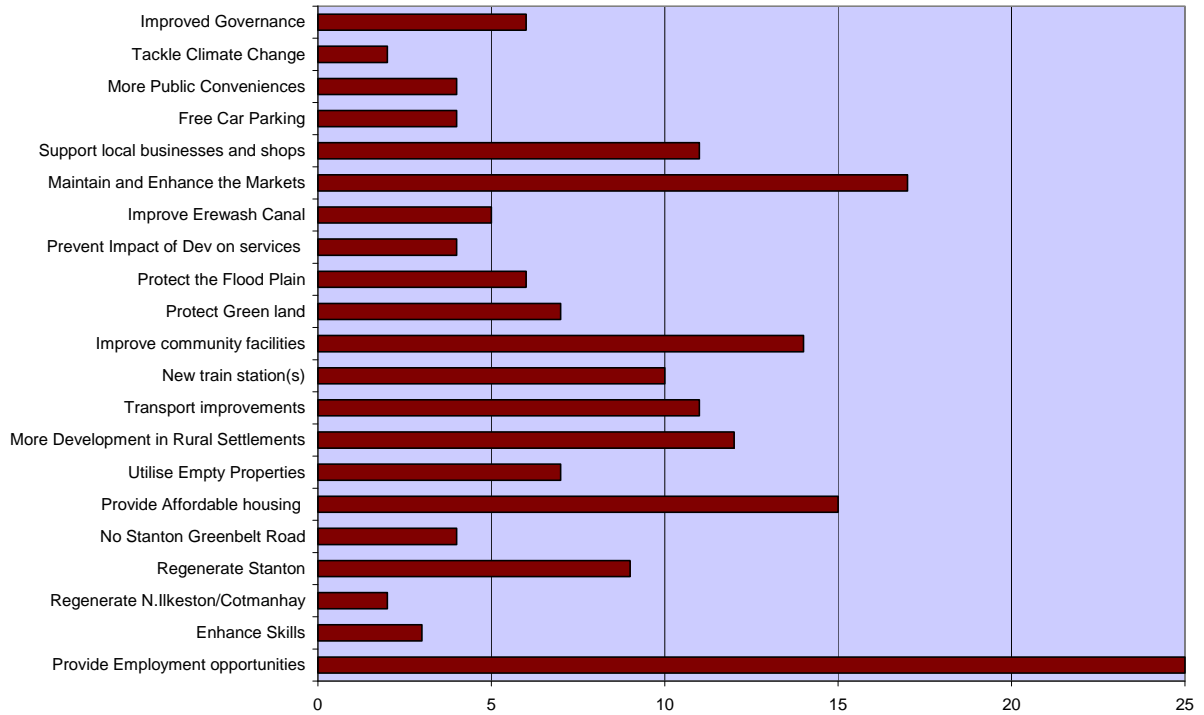
- **Erewash Issues and Options Roadshows**

A series of community engagement events were held all around Erewash to raise awareness and encourage comments on the Issues and Options Consultation:

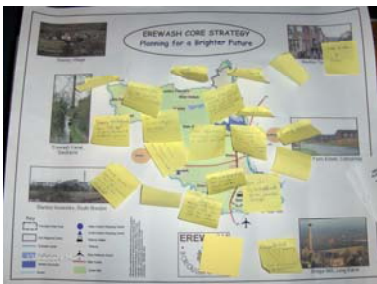
- \* Ilkeston Carnival / Partners Day, Ilkeston - Saturday 13<sup>th</sup> June 2009
- \* Long Eaton Market Place - 3<sup>rd</sup> July 2009
- \* Little Eaton Carnival - 4th July 2009
- \* Ilkeston Market Place - 11th July
- \* Long Eaton Flea Market - 14th July 2009



As part of the Roadshow's, a portable exhibition display was erected at various locations and times (including weekends) where large audiences were expected. This led to numerous discussions with EBC planning representatives being held. Furthermore, an interactive game was played which involved participants arranging counters around a map of Erewash to demonstrate where they felt new development should go. Most successfully, people participated by demonstrating their priorities by making comments on 'post-it notes' with over 200 separate notes collected. The graph below shows the main themes that emerged through the post-it note consultation method and that the highest priority for the community was the need to provide good quality employment opportunities.



Post it notes



Interactive game



- **Engagement with Parish Councils**

A series of Core Strategy related meetings were held over the consultation period with representatives from the following Parish Councils.

- \* Breaston Parish Council
- \* Draycott Parish Council:
- \* Ockbrook and Borrowash Parish Council:
- \* Dale Abbey Parish Council:
- \* Risley Parish Council:
- \* Sandiacre Parish Council:
- \* Stanley and Stanley Common Parish Council:
- \* West Hallam Parish Council

- **Business Community Engagement**

Business and economic development issues were explored through meetings and discussions with the following:

- \* Chamber of Trade - Both Ilkeston and Long Eaton Chamber of Trade made written representations whilst a meeting of the Long Eaton Chamber of Trade was specifically utilised to discuss Core Strategy issues
- \* Market Stall owners - Many market stall owners offered their views through the engagement events which took place on the two Towns market places.
- \* Erewash Partnership - Erewash Partnership who provides important support for local businesses also made comments on the Core Strategy both in written and oral form.

- **Over-50's Forum**

The Over-50's Forums in both Ilkeston and Long Eaton were engaged in the Issues and Consultation to provide a useful insight into issues that are affecting a particularly important stakeholder group. These meetings were well received and in response to this, a follow up event was arranged with the Long Eaton Forum which examined each of the Core Strategy issues and options in more detail.

- **Erewash Youth Forum**

The Erewash Youth Forum, featuring representatives from many local schools, was also engaged with for the Issues and Options Consultation. During a meeting on the 9<sup>th</sup> July, the Core Strategy was promoted and a specialised paper was circulated which asked for 3 priorities and for an illustration of how they thought their Borough should look like when they were older (i.e. the end of the Core Strategy period in 2026).

- **Advertising Engagement**

A wide range of methods were used to advertise the Issues and Options Consultation to encourage participation. These included:

- \* Displaying posters at local libraries promoting the consultation.
- \* Notifying people who had requested to be contained on the LDF consultation database (c. 700 persons).
- \* Circulating a briefing paper to all of Erewash's Elected Members and its Central Management Team to raise awareness of the Core Strategy and to explain its role.
- \* Compiling an EBC and Greater Nottingham press release. This helped lead to articles about the Core Strategy appearing in the Ilkeston Advertiser and the Nottingham Evening Post.
- \* Utilising the Town Hall receptions. Core Strategy Consultation banners and a television screen with slides promoting the Consultation, were displayed at Long Eaton and Ilkeston Town Hall receptions.
- \* Information branding. Core Strategy literature was promoted under the umbrella phrase 'Planning for a Brighter Future', in an attempt to stimulate public interest. This wording also conforms with the Erewash Corporate Plan.

**N.B.** If you wish to find out any more about the consultation events including some of the material that was collected from the events, please contact the Policy and Development Team on 0845 9072244 ext. 3154 or at [ldf@erewash.gov.uk](mailto:ldf@erewash.gov.uk)